



Add Rocket Fuel to Conferences and Off-sites

Participants Engage, Share, and Plan in Real Time



Our experience tells us that change in information does not equal change in behavior. The enduring belief that a speech-driven leadership off-site will change behavior is unwise.

While some new information may be absorbed, very little will stick—and even less will happen afterwards. The audience is undoubtedly filled with some of the best minds in your organization. These are people your company should be investing in to bring out their best thinking, leadership and action. A PowerPoint slide fest from the stage is not enough.

To create shared ownership of a strategic initiative and inspire the motivation to execute, participants must be actively engaged in the changes to come. All attendees must become active participants to accelerate the mindset shift and liberate the energy needed to achieve change.

The Advantage Approach to Meetings

As a group of experienced consultants, Advantage has transformed the way many leading companies approach the design of their off-sites and annual meetings. Our specialized deep expertise in simulations and experiential learning enabled us to develop an innovative process to engage large groups of leaders and enable participation throughout the event.

Advantage's approach allows ALL participants to contribute actively, facilitating knowledge, idea sharing and action planning in real time. Through this approach, meetings become transformational, not just informational. Your employees go from passive attendees to active participants.

Benefits

- Improved meeting effectiveness (better realization of objectives)
- An accelerated meeting process (achieve more in less time)
- Increased productivity (more work product created and processed)
- Catalyzed alignment, mindset and capability (competitive, simulation, and gamification)
- Sustained learning and action between meetings

More Information

Want to learn more about “going experiential” for your next strategic off-site meeting? Contact Kevin Brito to schedule a call today as you begin planning.

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