



# Cayenne™

## AUDIENCE

All project team members, including project managers, individual team contributors, content providers, end users, and executives.

## Increase the Results of Every Project

### Program Benefits

*Cayenne™*, from Celemi, is a stimulating and thought-provoking business simulation that increases the results created by project teams. This program is designed to give everyone involved in a project - not just the project manager - valuable preparation for the challenges of project work. During the board-based simulation, participants working in teams learn first-hand that the “art” to project work is being able to balance the needs of all the key stakeholders – sponsors and steering committees, project delivery teams, and end users – in order to create maximum business value.

Organizations use *Cayenne* to:

- kick off new projects – by creating a common understanding and preparedness among everyone involved
- help existing projects get back on track — by reallocating resources or re-establishing communication as needed
- support successful joint projects between system suppliers and clients
- build a common vocabulary and understanding between specialists and generalists

After experiencing *Cayenne*, participants involved in project work are better able to:

- balance the needs of different stakeholder groups
- recognize and use key performance measures
- more effectively read signs and symptoms of potential project pitfalls
- maximize the success of every ongoing team project

### Program Description

As *Cayenne* begins, participants learn that a company has just completed a large project that did not deliver as much business value as originally expected. The project suffered both budget and time overruns, and neither the project sponsors nor end users seem satisfied with the result. Participants are challenged to go back in time to see if they can identify the hot buttons and deliver a better result.

The storyline follows a typical IT implementation of a new business system, but the project challenges are universal. Working in teams of 3 to 4 people, participants diagnose symptoms of potential problems and mitigate them using limited resources. The teams must address typical project challenges such as:

- key stakeholders are not engaged... should teams get shareholders’ attention or trust their own judgment?
- new insights arise... should teams revise the scope or stick to the plan?
- another project team is overloaded... should teams take quick action or make systematic changes?
- project actuals are not in line with budget and timeline ... should teams adjust figures or adjust ambitions?

Participants quickly recognize that you can’t please everybody all the time! More importantly, they gain the awareness and skills to create project results that deliver value to all stakeholders and significant benefits to the organization overall.

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## Implementation/Customization

*Cayenne* is designed as a 6 to 8-hour learning experience. It is available in multiple languages including French, Simplified Chinese, Spanish, Czech, and Turkish.

