



MyLead

AUDIENCE

MyLead is a blended-learning solution ideal for mid to senior leaders.



An Interactive Leadership Development Program

Overview

MyLead, from BTS, is a virtual interactive business simulation that unfolds over three modules:

- A richly-detailed leadership role in a simulated organization
- A fully interactive desktop including live email, personnel records, and client files
- Live phone interactions with simulated clients, direct reports, and others
- Realistic challenges and opportunities that adjust in difficulty based on the participant's skills and needs

Ongoing feedback and coaching

- Real-time written feedback
- Regularly scheduled meetings with a coach
- Action planning for the next simulation, implications to the job, and development planning

A suite of development resources

- Self-assessment and development planning tools
- Targeted, on-demand 'spot learnings' for a wide range of leadership skills
- Links to external resources (e.g., LMS)

Works with participant's calendar and availability

- Simulation technology available 24/7
- Live interactions are flexible, depending on the participant's availability
- Phone bank available during scheduled time windows (24 hours per week in local times)
- Interactions with the coach scheduled at mutually convenient times

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