

# TALENT AUDIT APPLICATION®



# A SINGLE, OBJECTIVE TOOL THAT PROVIDES AN ONGOING SKILLS LIBRARY TO ASSIST WITH TALENT DEVELOPMENT ALIGNMENT, SELECTION, AND SUCCESSION.



### Analytics to accurate talent decisions

The Talent Audit provides access to skill comparisons and overall success potentials with the predictive accuracy similar to the way a DNA strand identifies genetic makeup of each individual. Organizations are able to access a complete list of strengths and developmental needs for all key employees across every important position, team, or the whole organization. Once you implement the initial Talent Audit service, Chally will work with you to update the data with information on new hires, promotions, new profiles, derailers, and any other employee changes and needs of your organization.



## Sales Skill "DNA" At a Glance

The Talent Audit System is designed to save organizations training costs and to help prevent turnover by providing access to skill comparisons and overall success potentials with the predictive accuracy similar to the way a DNA strand identifies genetic makeup of each salesperson. Organizations are able to inventory a complete list of strengths and developmental needs for all sales representatives across every sales position, with every team, or across the whole organization. And, once you implement the initial Talent Audit System, we will work with you to update the data with information on new hires, promotions, new profiles, derailers and any other employee changes or needs of your sales organization.



#### How it Works

- Provides a talent management database that pinpoints exact developmental needs for more efficient, cost-saving training
- Assists in setting up a high potential/succession planning program with laser focused development
- Provides accurate data to help with transforming or implementing a reorganization strategy
- Identifies misaligned employees and reveals job positions that are a better fit



#### Measurable Results

#### **Users Have:**

- Over 10% higher win rate than companies that do not use testing
- 7% improvement over other pre-employment assessment methods

#### **Bottom Line:**

• \$4 - \$6 million additional revenue (for 100 person sales force)\*

