

# Insights

from Advantage Performance Group

Useful news that **cuts through the clutter** to help your leaders lead, sellers sell, and business flourish.



End-of-Summer Edition 2017

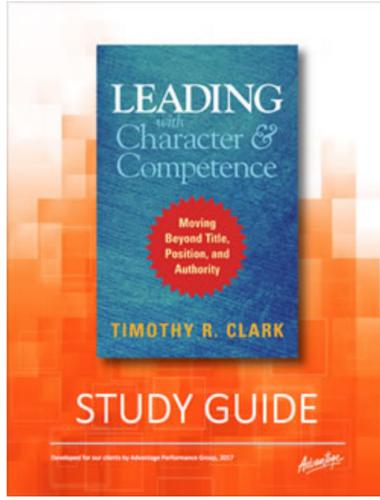
## A compass for high potentials.

**The mission:** Help high-potential leaders develop their ability to lead from a core of character and a foundation of competence.

**The catalyst:** *Leading with Character & Competence* by Dr. Timothy R. Clark, founder of LeaderFactor, co-founder of BlueEQ™, and an Advantage thought leader partner.

Our Cincinnati team developed this book study guide as part of a 12-month leadership development learning journey for one of the world's leading customer experience companies.

Get your free study guide, start a discussion, and **help contribute to excellence in leadership** and a better world.



[Help shape a future leader](#)

## Be a just-in-time learning superhero.

No longer a nice-to-have option, [just-in-time learning](#) is a necessity today. Charge up your just-in-time superpowers with these resources from our thought leader partners:

- 7 best practices for implementing just-in-time learning from **Vital Learning**
- 3 must-read curriculum guides from **Root**
- 2 free digital demos from **BTS**
- A thought paper on the future of digital learning from **experience it inc.**



*"The creation of the most valuable digital learning, and all learning really, now has to optimally focus more on context over content; how do we help our learners swim within the information flows they are currently drowning in?" - Don Jones, founder at experience it inc.*

[Charge up my superpowers](#)

## 3 essential behaviors that make great leaders.

**Jessica Parisi**, CEO of **BTS USA**, a company that's helped build many thousands of great leaders, and an Advantage thought leader partner, shares her top leadership development tips with a writer at Entrepreneur.com. The 3 essential behaviors:

- Leaders **grow with their business.**
- Leaders create a context in which **everyone succeeds.**
- Leaders **serve and empathize.**



[Read her real-world examples](#)

## Put some icing on your training.

To help you in your quest to educate and elevate, we offer our latest batch of **yummy free training resources**, including:

- Find out **what's missing when training fails.**
- Create a thriving leadership environment with **emotional intelligence.**
- See if your decisions help or hinder **innovation.**
- Brush up on your **financial reporting skills.**



[Get some tasty training tools](#)

## Bring out the best in your boss.

At one of our most popular webinars to date, bestselling *Multipliers* author **Liz Wiseman** shares discoveries from the 2nd edition of her book. Access the replay and bonus material:

- *Multipliers* webinar prework with defense strategies and advice on **how to "multiply up"**
- How to minimize your Accidental Diminisher tendencies
- *Multipliers* experiments: Name the Genius, Extreme Questions, Shopping for a New Boss



[Watch the replay, get bonuses](#)

## Are you a Multiplier?

The good news is, you can become one. Join us **Oct. 5 in Chicago** for a half-day *Multipliers* skill-building event, presented by BTS.

[Sign up for Chicago](#)

Thank you for checking out our end-of-summer **Insights!**

The team at Advantage Performance Group

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