



# Maximizing Project Success

## AUDIENCE

Leaders, managers, project team leaders and contributors organization-wide. Also appropriate for representatives from functional areas such as Accounting, Sales, and Human Resources.

Remember: It takes an organization to support a project

## Program Benefits

*Maximizing Project Success*, from BTS, is a comprehensive simulation-centric, issue-focused solution. It helps organizations improve their project performance by aligning everyone around the top issues that affect project success. Built in conjunction with experts in the area of project management and organizational change, *Maximizing Project Success* addresses the Top 5 issues that inhibit project outcomes:

- Upper management does not support project management best practices
- Project planning is not done effectively
- Project teams are not effectively developed
- Project Managers do not use a consistent project management process
- End-users/customers are not involved enough in the project

*Maximizing Project Success* shows how to align the organization around managing these five issues, and create an environment that enables successful projects for maximum business results. After completing the program, participants will be better able to:

- Gain upper management support for projects
- Plan a project effectively
- Successfully develop a core team
- Follow standard project management processes
- Involve customers and end-users during the project process

## Program Description

During the program simulation, participants take the role of Project Manager for a hypothetical company. Their goal is to effectively manage a new product development project. The five rounds of the simulation present project-related issues within the framework of the Five Phases of Project Management. After each decision they make, participants have access to information regarding its effectiveness. Scenarios play out to users in full-motion video with audio, and tools and resources are available throughout the simulation to support the learning and decision-making process. Participants receive tailored feedback based on their role in the organization. They also have access to suggested off-line activities to perform back on the job, a method employed by BTS to increase the likelihood of skill transfer.

## Implementation/Customization

Maximizing Project Performance can be implemented as connected learning delivered on-line to mobilize and align the whole project system. The simulation alone can be delivered in a classroom setting as part of other BTS project management programs (such as Leading Project Leaders). It may also be implemented as post-work and performance support for the BTS Project Leadership Live program.