

SOLUTION OVERVIEW

Module Examples

- Financial Reporting
- Income Statement
- Balance Sheet
- Cash Flow Statement
- Financial Relationships
- Key Ratio Analysis

Key Features

- Short, modular content – perfect for busy professionals
- Cross-device accessibility via mobile, tablets, and PCs
- Points system to unlock advanced topics
- Best-in-class interactive design, animations, and multimedia elements
- MBA-caliber business and financial content

Know the Business enables continuous, high-impact learning and provides users with an on-demand approach tailored to their needs.

- Numerous topics and tools
- Flexible and personalized learning application paths
- Device agnostic responsive design
- Interactive gamification elements

Know the Business

Drive financial understanding with MBA-caliber mobile learning

Designed to drive financial understanding by combining finance-related topics and engaging multimedia elements with patented BTS expertise, **Know the Business** enables all users to make sound business decisions that drive bottom-line results.

Users can either follow a recommended path through the content or create a journey of their own based on their individual and organizational needs.

Featuring interactive exercises and multimedia examples, **Know the Business** enables users to freely explore the interrelationships between financial concepts (such as revenue, profit and the cash cycle) by searching for key topics or following expert recommendations and engaging in targeted learning activities.

Pre-assessments can augment learning, enabling the solution to autosuggest learning paths based on an individual's preference, skill level and interest.

The connected, modular nature of **Know the Business** can be customized with relevant content for specific sections according to identified client and industry-specific needs.

For additional information about the **Know the Business**, visit [Advantage Performance Group](https://www.advantageperformance.com), call us at (415) 925-6832 or email contact@advantageperformance.com. Explore our complimentary resources at ap1.us/.

