

## SOLUTION OVERVIEW

# BlueEQ™

An Advantage Performance Group thought leader partner

### Why EQ Matters



90% OF TOP PERFORMERS  
are high in emotional  
intelligence



75% OF THE TIME  
the high EQ candidate will  
beat out the high IQ candidate



71% OF MANAGERS  
value EQ over IQ

## The most accurate, comprehensive and powerful emotional intelligence self-assessment available

### Program Description

The BlueEQ™ analyzes 5 key skill areas, each comprised of 5 dimensions. Dimensions are skill subsets that measure specific behaviors and attitudes that can be improved through a process of deliberate behavioral change. The BlueEQ™ self-assessment consists of 150 rapid response questions and takes an average of 20 minutes to complete. With the BlueEQ™ assessment, all engagements include two BlueEQ™ assessment codes, one for pre-training and the other for post-training to measure improvements.

**Live online delivery** includes content in interactive modules to help participants improve EQ skills and behaviors. Each session utilizes training content from the BlueEQ™ workshops and covers critical elements of the i4P™ behavioral change process. Sessions are facilitated online and designed to help participants reach their emotional intelligence development goals.

An **in-house workshop** is combined with the BlueEQ™ assessment, the i4P™ process, and a 90-day development plan for sustainable behavioral change:

- Interpretation Track – A two-hour content module that provides interpretation of the BlueEQ™ assessment results. Designed to enhance your existing talent development initiatives.
- Performance Track – A half-day program and impactful way to create sustainable behavioral change applying the i4P™ process.
- Mastery Track – A full-day program combining the complete performance track with added rigorous and interactive skill-building exercises for each of the five EQ skills.

**Online and in-house certification** is also available to allow organizations to customize the learning experience and scale in a cost effective way using your internal staff.

**For additional information** about BlueEQ™, visit [Advantage Performance Group](https://www.advantageperformance.com), call us at (415) 925-6832 or email [contact@advantageperformance.com](mailto:contact@advantageperformance.com). Explore our mini learning journeys and other complimentary resources at [apg1.us/free](https://apg1.us/free).

