SOLUTION OVERVIEW





An Advantage Performance Group thought leader partner

Why EQ Matters



90% OF TOP PERFORMERS are high in emotional intelligence



75% OF THE TIME the high EQ candidate will beat out the high IQ candidate



71% OF MANAGERS value EQ over IQ

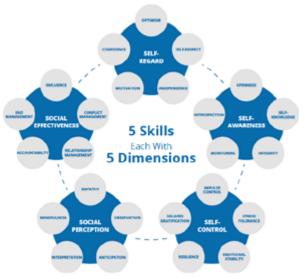
The most accurate, comprehensive and powerful emotional intelligence self-assessment available

Program Description

The $BlueEQ^{TM}$ analyzes 5 key skill areas, each comprised of 5 dimensions. Dimensions are skill subsets that measure specific behaviors and attitudes that can be improved through a process

of deliberate behavioral change. The $BlueEQ^{TM}$ self-assessment consists of 150 rapid response questions and takes an average of 20 minutes to complete. With the $BlueEQ^{TM}$ assessment, all engagements include two $BlueEQ^{TM}$ assessment codes, one for pre-training and the other for post-training to measure improvements.

Live online delivery includes content in interactive modules to help participants improve EQ skills and behaviors. Each session utilizes training content from the BlueEQ™ workshops and covers critical elements of the i4P™ behavioral change process. Sessions are facilitated online and designed to help participants reach their emotional intelligence development goals.



An **in-house workshop** is combined with

the BlueEQ $^{\text{TM}}$ assessment, the i4P $^{\text{TM}}$ process, and a 90-day development plan for sustainable behavioral change:

- Interpretation Track A two-hour content module that provides interpretation of the BlueEQ™ assessment results. Designed to enhance your existing talent development initiatives.
- Performance Track A half-day program and impactful way to create sustainable behavioral change applying the i4P™ process.
- Mastery Track A full-day program combining the complete performance track with added rigorous and interactive skill-building exercises for each of the five EQ skills.

Online and in-house certification is also available to allow organizations to customize the learning experience and scale in a cost effective way using your internal staff.

For additional information about *BlueEQ™*, visit Advantage Performance Group, call us at (415) 925-6832 or email contact@advantageperformance.com. Explore our mini learning journeys and other complimentary resources at apg1.us/free.