

BlueEQ™

The most accurate, comprehensive and powerful
emotional intelligence self-assessment available.



Advantage

Spend **20 minutes** to improve
your career and your life.

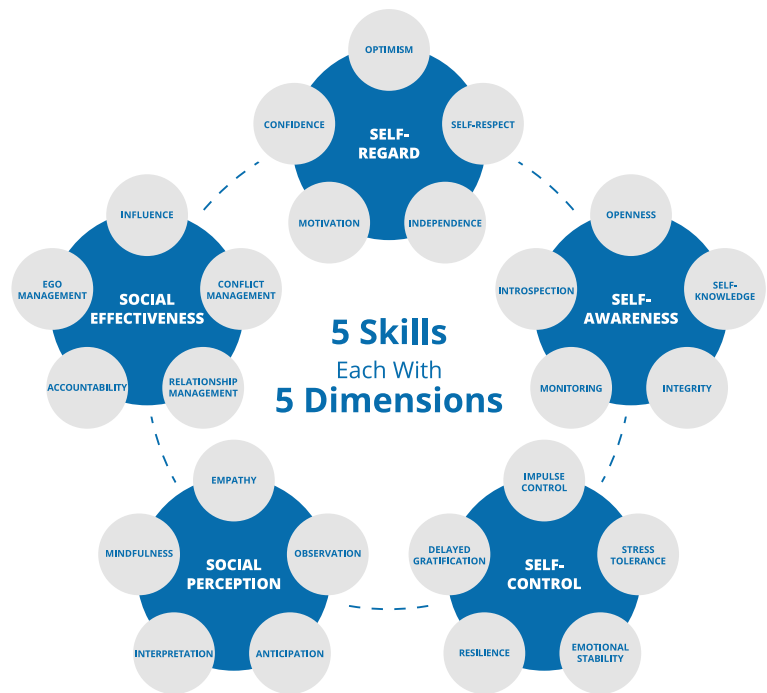
The Assessment

BlueEQ™ analyzes five key skill areas:

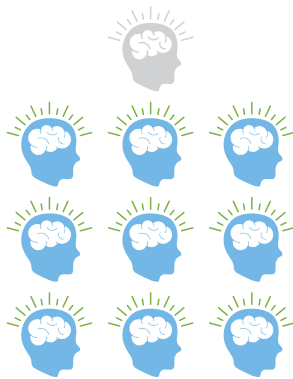
Each skill area is comprised of five dimensions. Dimensions are skill subsets that measure specific behaviors and attitudes that can be improved through a process of deliberate behavioral change.

Designed by the BlueEQ™ research team of behavioral scientists and psychometricians and in partnership with industry experts. The BlueEQ™ self-assessment consists of 150 rapid response questions and takes an average of 20 minutes to complete.

- Instant visual results map
- Concise easy to read reports
- Target audience: All managers and individual contributors



Why EQ Matters



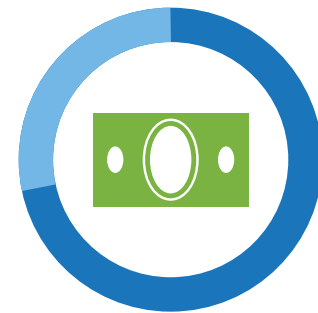
90% OF TOP

performers are also high in emotional intelligence



75% OF THE TIME

the high EQ candidate will beat out the high IQ candidate



71% OF MANAGERS

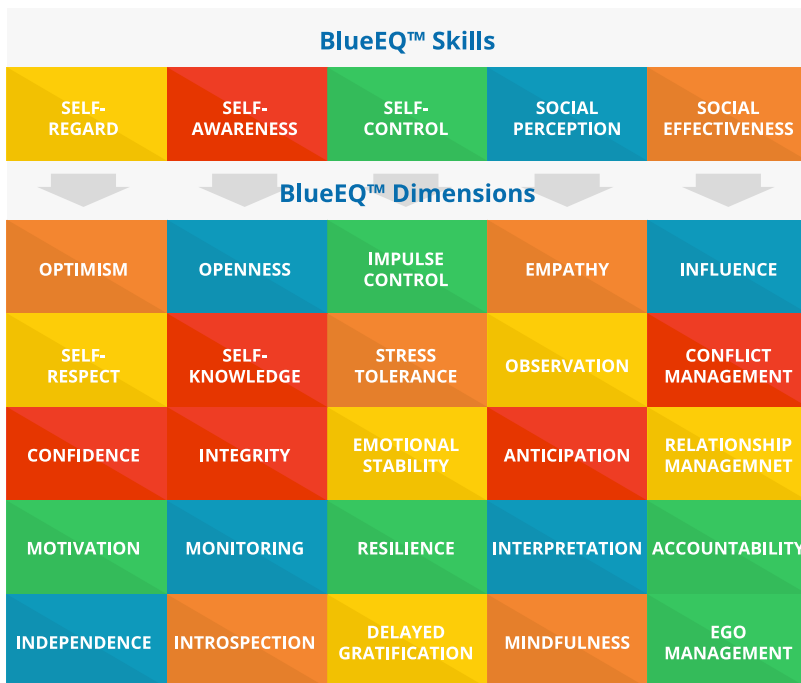
of managers value EQ over IQ

“In the hyper-competitive 21st century, raw brainpower and intellectual brilliance will only get you so far. The real winners will be those with deep emotional intelligence.”

Dr. Timothy R. Clark

Comprehensive and rigorous, the BlueEQ™ assessment provides accurate and actionable results.

The Report



SUCCESS FACTOR

These skills set you apart and drive your success in working with others.

STRENGTH FACTOR

Skills that come naturally as you work with others.

GROWTH FACTOR

These skills are partially developed and could become more effective with improvement.

LIMITING FACTOR

Skills that are poorly developed and may negatively impact your career and relationships, and may lead to failure.

RISK FACTOR

Skills that are poorly developed and may negatively impact your career and relationships, and may lead to failure.

THE *iAP*™ PROCESS



SUSTAINABLE • BEHAVIORAL • CHANGE

INTERPRET

Analyze your BlueEQ™ profile to discover:

1). Your patterns and themes, 2). Surprising areas, 3). Weak areas, 4). Strong areas, and 5). The unique stories behind your emotional intelligence today.

PRIORITIZE

Considering both strengths and weaknesses, isolate two or three BlueEQ™ dimensions to improve over the next 90 days. Identify and document:

1). The rationale, 2). The costs of doing nothing, 3). Potential benefits, and 4). Why it matters now.

PLAN

Create a 90-day actionable plan that defines:

1). Current performance, 2). Milestones, 3). Obstacles, 4). Accountability, and 5). Learning sources.

PRACTICE

Identify and document specific behaviors that you will follow over the next 90 days:

1). Daily, 2). Weekly, 3). Monthly, and 4). As-needed.

PROVE

Identify, document, and measure your progress on four levels:

1). Personal, 2). Interpersonal, 3). Organizational, and 4). Supervisory feedback.

How to Engage with BlueEQ™ Solutions

BlueEQ™ ASSESSMENT

The world's most accurate, comprehensive, and powerful emotional intelligence self-assessment.

BlueEQ™ ONLINE

Online learning that delivers media-rich content in interactive modules to help participants improve EQ skills and behaviors.

5 Sessions -

Each session covers one of the critical elements of the i4P™ behavioral change process.

30 Minute Modules -

Power sessions that focus on interpretation and application. Using the i4P™ 90-day development plan, participants will transfer learning into daily improvement of emotional intelligence.

BlueEQ™ WORKSHOPS

In-house workshop combined with the BlueEQ™ assessment, the i4P™ process and a 90 day development plan for sustainable behavioral change.

Plug-in Module -

A one to two hour content module that provides interpretation of the BlueEQ™ assessment results. Designed to enhance your existing talent development initiatives.

Half-Day Facilitated -

An impactful way to create sustainable behavior change applying the i4P™ process.

Full-Day Facilitated -

Complete half-day program with added rigorous and interactive skill-building exercises for each of the five EQ skills.

BlueEQ™ CERTIFICATION

Online and in-house certification allows organizations to customize the learning experience. Scale in a cost effective way using your internal staff.

Coach Level -

Ideal for managers and leaders to provide individual coaching to encourage sustained behavioral change using the i4P™ process.

Facilitator Level -

Designed for in-house training professionals responsible for talent and leadership development. BlueEQ™ will achieve leadership and development initiatives.

BlueEQ™ ONLINE ACADEMY

All participants receive unlimited access to our on-demand articles, blogs, videos and podcasts.