

Leadership Essentials

As employees are promoted to management, they tend to struggle in their new role, and are rarely given the practical skills they need to be successful. As a result, companies lose an average of \$33 PER DAY for EVERY manager that doesn't have these fundamental skills.

Vital Learning's solutions help managers develop the practical skills they need with classroom, online, and blended courses. Our courses are designed for TODAY'S leaders.

Give your managers what they need to truly excel in their role and stop the effects of marginal managers!

Help your managers develop the fundamental skills they need

Program Benefits

Vital Learning's *Leadership Essentials* series helps managers develop the fundamental skills they need to be successful in their role. As employees are promoted to leadership positions, they tend to struggle with executing as managers and getting work accomplished through their team.

This day-to-day execution is critical for long-term organizational success and retaining key employees (the No. 1 reason people leave an organization is the quality of their direct manager).

Leadership Essentials stands out with its approach to learning by doing – providing practice from the very beginning of a course, throughout the course, and over time, and the right kind of practice, so that skills are internalized and ultimately used back on the job.

Key Highlights

- Vital Learning specializes in **practical skills development for managers**. These practical skills prepare employees in management roles to effectively handle the situations they'll inevitably face in their role (e.g. - providing feedback, developing goals, coaching, delegating, resolving conflicts, etc.)
- They have a 28-year history of success, with more than a million managers using our proven process.
- Vital Learning recently overhauled its online and classroom courses to best **align with the needs of today's leaders**. They focus on **learning by doing**, using continual practice (and the right kind of practice) so that skills are internalized and applied on the job.
- Their online and classroom solutions are highly flexible, so organizations can achieve business impact while fitting into managers' busy schedules.

Recent Awards

- Stevie Awards (Gold): Best New Product, Managerial Training
- International E-Learning Association (Gold): Best Mobile Learning
- E-Learning "Best of 2016" (Gold): Leadership Training
- Omni Awards (Silver): Best Educational Videos

Leadership Essentials

"Implementing Vital Learning closed our leadership development gap by providing proven concepts and processes to our people resulting in greater engagement, higher productivity and greater success for the organization."

**John Carlson,
Red Gold**



About Vital Learning

Vital Learning, an Advantage Performance Group thought leader partner, helps leaders develop fundamental management skills with award-winning classroom, online, and blended solutions that are easily accessed, cost-effective, and reliable. Since its founding in 1989, Vital Learning has helped to develop millions of leaders at thousands of companies.

Advantage Performance Group

We create and deliver custom solutions from our network of best-in-class learning providers to help leaders lead, sellers sell, and businesses flourish.

Visit us at www.advantageperformance.com, email us at contact@advantageperformance.com or give us a call today at 415.925.6832.