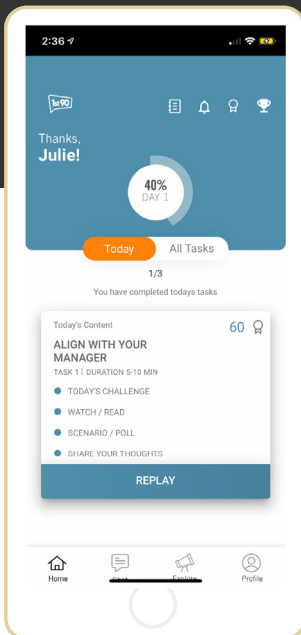


# All paths lead to success

Habit-building mobile learning journeys from our thought leader partners at 1st90



*The 1st 90 platform is a mobile and web-based app that delivers short daily bursts of learning participants can immediately apply in their work.*

## Accelerate time-to-performance *Build the right habits in 90 days or less*

New recruits, managers, sales teams, and other professionals whose performance can make or break your organization are rarely given a handbook to help them decode the secrets for success. 1st90 puts one **in their pocket**.

1st90 provides employees with an accelerated path to high performance in their new role, career transition, or in support of a new strategy. Paths are designed using a proven methodology to build habits that are directly tied to employee success. Whether using **standard**, **thought leader**, or **custom** paths, your employees get short bursts of non-disruptive learning that fits into their busy schedules and has them immediately applying what they learn on the job.

Exciting, ready-to-go learning includes paths for **New Managers**, **Selling Virtually**, **Leading Virtually**, **Being the Boss** (based on Harvard Business School Professor Linda Hill's management classic), and **Selling with Noble Purpose** (based on Lisa McLeod's bestseller). Custom-designed paths can be ready in as little as two



### The 1st90 approach to learning

Our thought leader partners at 1st90 believe training shouldn't be an unwelcome interruption but a behavioral habit that is part of the working day and focused on the tasks and requirements necessary in any new role. Imagine learning and immediately applying what you've learned in the context of work you should be doing anyway.

**For additional information** about how 1st90 can accelerate performance at your organization, or to **apply for a free 3-step demo**, visit [Advantage Performance Group](https://www.advantageperformance.com), call us at (415) 925-6832, or email [contact@advantageperformance.com](mailto:contact@advantageperformance.com).

At **Advantage Performance Group**, we help organizations develop great people. Get a taste of our many learning resources and best-in-class content partners at [apg1.us/free](https://apg1.us/free).

