

# Ignite Your Sales Proficiency

From our thought leader partner Ignite Selling

## Our capstone sales simulations drive stronger proficiency

Ignite Selling's custom designed sales simulation can help you drive the proficiency you need to ensure your sales team is always operating at the highest level. Whether you're trying to improve the proficiency of your team's ability to sell more strategically, create stronger value when engaging their customers, launch new products, face a new competitor, or enter a new market, an Ignite Selling simulation can help.

You can rest assured that your simulation will be designed to replicate the sales environment your team operates in daily. It will be customized to include your competitive and market challenges.

### When Skills and Knowledge Need to be Taken to a Higher Level of Proficiency



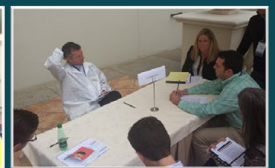
Read simulated company website



Work together to build your strategy



Plan for a successful meeting



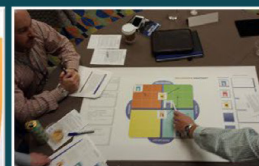
Execute the meeting



Debrief with peers & receive feedback



Receive sales intelligence & challenge assumptions



Re-assess the situation, think critically, update the strategy

The simulation continues as teams compete to effectively drive the opportunity through the pipeline process and the business is awarded.

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**For additional information**, visit [Advantage Performance Group](http://Advantage Performance Group), call us at (415) 925-6832 or email [contact@advantageperformance.com](mailto:contact@advantageperformance.com). Explore our complimentary resources at [apg1.us/free](http://apg1.us/free).

