Advantage
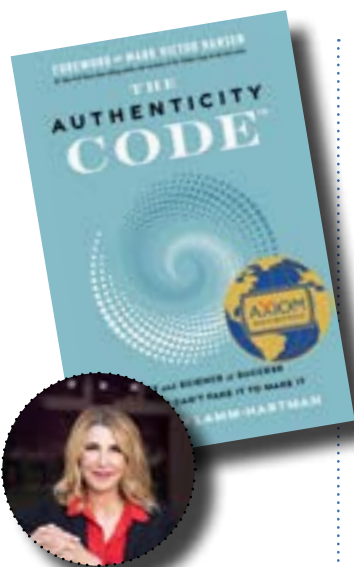
The Authenticity Code™

The Art and Science of Success and Why You Can't Fake It to Make It

From our thought leader partners at **Inside-Out Learning**

Authentic presence and presentation skills

Learn the art and science of success, instill essential leadership skills, and elevate your confidence, authentic presence, and presentation skills in a compressed timeframe with *The Authenticity Code*.

AUDIENCE
- Professionals
- Managers
- Emerging Leaders
- Executives

OBJECTIVE
Connect with your authentic presence qualities and better understand your audience to achieve greater influence in all of your communications and presentations.

CONTENT
- Authentic Presence Qualities (APQs)
- Authentic brand statement
- Formula for presentation success
- Virtual presentation tips
- Non-verbal communication
- Know your audience
- Style recognition assessment
- Creating compelling slides

FORMAT
- Virtual program
- Optional coaching and video recording
- Self-paced mobile application pathway completed in the flow of work.

For additional information about *The Authenticity Code*, visit Advantage Performance Group, call us at (415) 925-6832 or email contact@advantageperformance.com.

Explore our mini learning journeys and other complimentary resources at apg1.us/free.

Based on Dr. Sharon Lamm-Hartman's **award-winning book**, *The Authenticity Code: The Art and Science of Success and Why You Can't Fake It t Make It.*

"We look for 3 things in the people we add to our team— and of these 3 the most important is authenticity because it builds trust with clients, vendors, investors, and customers. Dr. Sharon's book and program provide all the essential traits and tools needed to bring and project one's true self across all those relationships and be truly authentic."

DAN HART
CEO, VIRGIN ORBIT

BENEFITS
- DEVELOP your next generation of professionals/ leaders
- Get to YES faster in any presentation
- IMPROVE your influence as a leader
- Increase SALES with a proven track record
- ENGAGE your team and attain +40% promotion rate an 90% retention rate

INSIDE-OUT LEARNING INC.

INSIDE-OUT LEARNING BY THE NUMBERS
- **3,000+** programs to date
- **100s** of years in combined experience
- **20+** years of serving clients
- **$1 billion+** saved by clients
- **$2 billion+** won in new business