



# Comet

From our thought leader partners at 1st90

Turn insights from your events into action back at work with a custom AI-powered microlearning platform ready to launch in just 2 weeks



*Reinforce and apply what your employees & partners have learned in a fun, engaging user experience.*

*Leverage **Foozi**, Comet's AI concierge, ensuring instant access to all event materials and concepts, making Comet the ultimate learning partner & guide for your organization.*

## What is Comet?

Comet is the AI-powered post-event platform that transforms the way organizations drive learning and impact after live events like trainings, offsites, and sales kickoffs. Over the course of 30-60 days, Comet delivers daily microlessons, prompts for practical on-the-job actions, and peer & manager engagement to ensure that what your team learns at your next big event doesn't just get remembered—it gets put into action.

## Why Comet?

For companies, live events are essential. They align, inspire, educate, and connect your people. But even the best live events depend on what happens afterward to drive real ROI. Comet is built to ensure your event's impact doesn't fade—it amplifies. Comet helps your event attendees:

- **Reinforce** key lessons with daily microlearning and group discussions, crafted to distill and extend the most important content from your event.
- **Apply** what they've learned with prompts, interactive job aids, and tracking for practical, on-the-job actions.
- **Measure** impact in terms of shifts in mindset and behavior over time.



## How Comet works

In just 2 weeks, we transform your event's content into a customized, interactive learning program. With your company's branding and program materials, we create a microlearning experience that's engaging, actionable, and easy to implement.

- **Action-oriented:** Comet integrates key takeaways into bite-sized lessons with actionable prompts, helping participants move from learning to doing.
- **Gamification & social learning:** We build interactive features and social discussions that make learning fun, engaging, and collaborative.
- **Branded for your company:** The program is tailored to your content, fully aligned with your company's brand.

## About Advantage Performance Group

Through our broad network of best-in-class learning experiences and thought leaders, we help organizations develop great people. **Contact us** about adding **Comet** to your next event or learning initiative.

