

SOLUTION OVERVIEW



"It was a home run – one of the best learning experiences our company has ever had!"

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Rob Cordova

Out-of-the-box innovation and leadership workshops

Engaging, practical, unboring

A rising star in the L&D field, Rob Cordova is known for transforming corporate learning into a dynamic and impactful experience. His activity-based approach has empowered thousands of participants in over 20+ countries to think more creatively and embrace experimentation and change.

Whether delivering his own courses or designing new training programs for *Fortune 100* clients, Rob's passion and expertise make his workshops practical, accessible, and unboring. Known for innovation courses that actually enable companies to generate real-world ideas, his workshop offerings have expanded to sales, product training, development planning, collaboration and delegation. Rob's 20-year training career includes experience in such heavily regulated industries as pharmaceuticals, energy, and financial services, as well as expertise in operations, customer service, and quality.

Rob's out-of-the-box, activity-based, social-enhanced learning experiences deliver applicable and relevant content in ways that are memorable and enjoyable. Based on his [Learning Manifesto](#), his sessions aim to forever eliminate boring slides and outdated content from the corporate learning environment. Below is a description of just one of the many workshops he offers:

Growth and Innovation: Embracing and Driving Change

Without creativity, our leaders are faced with solving tomorrow's problems with yesterday's solutions... and that just won't work. Innovative leaders understand their role in driving creativity and change to successfully produce continued growth and profitability. This workshop offers a perfect mix of techniques and learning activities to influence leaders at all levels to identify ways to become more innovative. Participants will identify strategies to challenge norms, stay open to new ideas, and take risks while taking ownership of their role and influence toward their team's creative climate.

At the conclusion of this course, leaders will be able to:

- Explain techniques to generate, evaluate, and present new ideas.
- Describe multiple tools and a process to move innovative ideas.
- List ways to add more creativity into their leadership style.

Rob received his master's in Business Education from New York University, and designed and teaches the Innovation and Resilience course for the Gabelli School of Business at Fordham University in New York City. His recent and current clients include American Express, AOL.com, Avery Dennison, Costco, Delta Airlines, Estee Lauder, Lowe's, McGraw-Hill, and Siam Commercial Bank.

A contributor to *SupportWorld* magazine and the *Journal of Education for Business*, Rob is a citizen of the world who now makes his home in Utah.