

CELEMI Tango™

Success through people

*From our thought leader partners at **Celemi***

Recommended to:

- Introduce, monitor, or measure a company's intangible assets.
- Create dialogue or a common frame of reference between administrators and experts.
- Build skills among supervisors and HR teams on strategic recruitment, development, and retention of key personnel.
- Identify key business drivers and measure their relative importance on short- and long-term success.
- Frame business strategy and define preferred types of clients.
- Teach business school and corporate university students about strategy, assets and competencies of a knowledge organization.

"I learned more about doing business in four hours of Tango, than I have done in 15 years as a white collar."

- Participant, AON

CELEMI Tango™

Enhance skills in attracting, developing, and retaining the right talent and clients. Learn how to gain a competitive edge and execute successful business strategy.

Is market growth driven by products alone? The human elements of talent and operational processes are also essential drivers, though they often receive less attention.

Become a senior manager in CELEMI Tango™, an immersive simulation designed to empower you in shaping strategies for customers and products. Engage in critical decision-making processes to identify and acquire the talent necessary for enhancing market value. Along the way, you will be able to make investments that accelerate profit margins by prioritizing initiatives that the customer values and will pay for. Success is determined by managing customer expectations and internal talent needs with equal visibility.

This whole system perspective identifies interdependencies, creating an opportunity to identify vulnerable areas in your organization. Decisions are tied to profitable results – both cash flow and intangible market value.

Key employee results

- Comprehend the worth and application of soft and hard skills.
- Develop and practice leadership skills and abilities.
- Exercise strategic decision-making.
- Value short-term and long-term planning.
- Gain a competitive edge by finding ways to attract – and retain – the right employees and clients.
- Practice building brand image and reputation.
- Realize the importance of good capacity utilization.
- Learn about building know-how and creating sustained profit.
- Understand business finance and KPIs as well as the link between corporate strategy and talent management.

Board-based

In-person, hands-on simulation