

SOLUTION OVERVIEW

What it measures

4 adoption drivers and 6 AI mindsets, from individual to enterprise

Format

Card-based, swipe-style, mobile-first. Completable in 15-30 minutes. Available in 7 languages.

Participants receive

A personal mindset profile with adoption driver scores and tailored “why this and how to grow” coaching guidance.

Leaders receive

Team and org dashboards, a readiness score against a sufficiency threshold, an Element × Mindset heatmap, and demographic cuts by region, role, tenure, team size, and AI experience.

Availability

Per individual license or as an annual organizational program. Typical stand-up is approximately one week from signed SOW.

Developed by

BTS Talent Insight & Assessment, distributed by Advantage Performance Group.

AI Index

Diagnosing the conditions for AI adoption

The AI Index measures what’s actually driving — or blocking — AI adoption across your organization. Behavioral science-based. Individual to enterprise.

AI platforms are deployed. Budgets are committed. And yet most employees are still using AI in superficial ways — or not at all.

The barrier isn’t access. It’s **mindset, confidence, social signals, and support**. The AI Index gives you the diagnostic clarity to know exactly where adoption is working, where it’s stalling, and what to do about it.

Grounded in the Theory of Planned Behavior and UTAUT — decades of behavioral science on why people adopt new technology — the AI Index measures four conditions that drive real adoption: belief in value, social signals and expectations, confidence and ability, and access to support and resources.

These four conditions are assessed across six research-backed AI mindsets, revealing not just where adoption stands, but why.

Every participant receives a personalized report. Leaders see team-level dashboards. Executives get a single organizational readiness score, a polar view of the four elements, and an Element × Mindset heatmap that pinpoints exactly where to focus investment.

Not a survey. Not a tool assessment. A behavioral diagnostic that tells you what to fix — and where to start.

For additional information about the **AI Index**, visit [Advantage Performance Group](#), call us at (415) 925-6832 or email contact@advantageperformance.com. Explore our complimentary resources at [advantageperformance.com](#).

