



Three engines. One behavior change system.

Introducing Kyper, from our thought leader partners at 1st90

Built for measurable behavior change in weeks, not months.

Kyper Shift drives the learner experience. Kyper Studio builds the programs. Kyper Dashboard proves the ROI.



01 Kyper Shift

A behavior change engine.

- Strategy → daily micro-actions.
- Breaks complex skills into 5-10 min lessons and on-the-job actions.
- Grounded in spaced learning and habit formation.
- Storytelling and social peer reinforcement.



02 Kyper Studio

...targeted at scale...

- AI-personalized paths for every audience.
- Tailor reinforcement by region, product category, and level.
- Author once, remix per audience in hours.

Cuts the noise — amplifies what matters for each market.



03 Kyper Dashboard

... with measurable results

- Real-time visibility into change.
- Adoption, engagement, behavior signals (Kirkpatrick L3).
- Dashboards for managers, sales leaders, and execs.
- Tied directly to conversion, cycle time, and fallout reduction..



About 1st90 - Our thought leader partners at 1st90 built their company because strategy deserves better execution. Behavior change is the last of every transformation. They make it measurable. Behavior change is a science. They've made it a system. Grounded in 15+ years of behavioral science and enterprise transformation — built for the flow of work, not the classroom. 1st90 maps 30- to 90-day behavior change journeys tailored to goals, roles, audience, and context.



About Advantage Performance Group - Through our broad network of best-in-class learning experiences and thought leaders, we help organizations develop great people. **Contact us** about bringing 1st90's **Kyper** into your organization. Translate learning into action on the job, adapt and scale what works, measure business impact, remix and repeat to make ongoing behavior change a strategic business capability.